



Tom Barrett
Mayor

Bevan K. Baker, CHE
Commissioner of Health

Administration



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Media Advisory
October 25, 2005

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2005 Childhood Lead Poisoning Prevention Awareness Week

WHAT: Press conference to raise awareness about the effects of lead on children and ways lead poisoning can be prevented.

WHY: Governor Doyle and Mayor Barrett have proclaimed the week of October 23-29, 2005 as Wisconsin Childhood Lead Poisoning Prevention Week.

Although prevalence rates have declined dramatically in Milwaukee, 1 out of every 10 children is still lead poisoned, which is five times the national average.

WHEN: Friday, October 28, 2005

TIME: 10:30 a.m.

WHERE: COA Youth and Family Centers, Riverwest Child Care Center
909 East Garfield Avenue
Milwaukee

SPEAKERS: **Secretary Helene Nelson**, Department of Health and Family Services
Dr. Kitty Slota-Varma, Co-Chair State of Wisconsin Lead 2010 Elimination Planning Committee
Dr. Vivian Chen, Health Operations Director, City of Milwaukee Health Department
Ms. Angela Lamtkin, Child Care Director, Childrens Outing Association
Ms. Nakisha Kirkendoll, Community Organizer and Parent
State Senator Spencer Coggs (unconfirmed)